

**RULES OF THE WRITING COMPETITION**  
**on “No illegal trade and consumption in endangered wildlife, their parts and derivatives, contributing to the protection of biodiversity in Viet Nam”**

**1. Objectives**

Viet Nam is considered to be a country with very high global biodiversity and natural resources. Despite increased efforts in conservation and wildlife protection in the last decades, biological resources have decreased with many species such as the rhino becoming extinct or facing the threat of extinction.

Some of the reasons that have led to this current situation include illegal hunting, trade and consumption of endangered wildlife as well as their parts and derivatives. This is due to consumer habits and societal perceptions on possessing and using endangered wildlife.

It is important to promote and raise awareness of the need to protect wildlife, their parts and derivatives from entering the illegal trade and for consumption. These activities have both an immediate and long-term effect on the conservation objectives of biodiversity in Viet Nam.

Bringing awareness to these issues is the objective of a writing competition titled “No illegal trade and consumption in endangered wildlife, their parts and derivatives, contributing to the protection of biodiversity in Viet Nam” organized by the Centre for Scientific and Professional Studies and Archives, Central Committee for Communication and Education in cooperation with TRAFFIC, the wildlife trade monitoring network.

The writing competition is a practical activity contributing to the implementation of Instruction No 29-CT/TW dated 21 January 2009 by the Bureau Central Committee Secretary of the 10th Communist Party Congress “*to continue to promote the implementation of Resolution No. 41-NQ/TW 2004 by the Politburo of the 9th Communist Party Congress on Environmental protection during the industrialization and modernization process*”; Guidance No 109-HD/BTGTW dated 08 June 2010 by the Central Committee for Communication and Education on “*Provincial parties instruct political system and social communities in propagating sustainable wildlife consumption*” and in support of TRAFFIC and WWF’s Illegal Wildlife Trade Campaign. Additionally, the writing competition responds to the MoU signed on 10 December 2012 between Viet Nam and South Africa to cooperate in conserving and protecting biodiversity. This includes drafting a specific action plan to fight the illegal trade of rhino specimens and to implement the regulations of the Convention on International Trade in Endangered Species of Wild Fauna and Flora (CITES).

## **2. Some suggested topics:**

### ***Why community's and people need to say "No" to the illegal trade and consumption of endangered wildlife, their parts and derivatives***

Analyse the factors driving the illegal trade and consumption of endangered wildlife, their parts and derivatives in Viet Nam (If possible, please provide specific examples).

Analyse the consequences of the illegal trade, consumption of endangered wildlife, their parts and derivatives in Viet Nam. Submissions that also analyse these issues in other parts of the world will also be accepted. (If possible, provide specific examples).

State your awareness of the law and the awareness of the public on wildlife protection, including the public's compliance in adhering to laws and regulations concerning the illegal trade and consumption of endangered wildlife, their parts and derivatives.

### ***Your knowledge of the illegal trade and consumption of endangered wildlife, their parts and derivatives in Viet Nam***

Do you agree with the statement "Viet Nam is a transit country and one of the main markets for rhino horn"? Provide evidence to support your claims.

Your observations about the illegal trade, consumption of endangered wildlife, their parts and derivatives, such as rhino horn in Viet Nam.

Write a report on the illegal trade and consumption of endangered wild species such as rhino, tiger and elephant, their parts and derivatives.

### ***What should be done among the community and the people to prevent the illegal trade and consumption of endangered wildlife, their parts and derivatives?***

Introduce examples of what people have done at the provincial level to encourage people to participate in monitoring and reporting the illegal exploitation, trade and consumption of endangered wildlife, their parts and derivatives to enforcement authorities or how they helped to spread knowledge of national laws concerning the protection of wildlife

Contribute your opinion on how Viet Nam's legal framework and law enforcement of illegal trade and consumption of endangered wildlife, their parts and derivatives can be improved.

Provide examples from Viet Nam or from other countries in regards to wildlife conservation and the prevention of the illegal trade and consumption of endangered wildlife, their parts and derivatives.

## **3. Category - Requirements**

- Applications will be accepted in a wide range of forms including news articles, interviews, reports, investigative reports, memoirs, reflections, and commentary and photo reports focusing on the outlined topics.

- Applicants take full responsibility for the accuracy and truthfulness of the information reflected in their application.
- Application submissions can use pieces which have appeared in the media within the time period of the competition.
- Applications can not consist of a copy or translation of previously published works or works of others from books or from other people's writing.
- Up to 5 applications can be submitted from individuals or groups as long as each application is in a different media form.
- Applicants must clearly state his/her full name (a pen name is not accepted), address and telephone number. Applications will be eliminated if author's name and address cannot be identified and verified.
- Applications will be accepted in **English** or **Vietnamese**.

#### **4. Targeted participants**

- + The Vietnamese public, Vietnamese nationals living abroad and foreigners working and living in Viet Nam (*staff of CCCE and TRAFFIC cannot participate in the competition*).
- + Newspapers and journalists (especially journalists participating in the journalist training by WWF and TRAFFIC in Cuc Phuong National Park on 17-19/10/2012 to introduce the Illegal Wildlife Trade Campaign) are encouraged to participate in the competition.
- + Conservationists, managers, people who work directly on wildlife conservation in Viet Nam are encouraged to participate in the competition.

#### **5. Deadline**

- From 10 January 2013 to 30 June 2013
- Applications should be sent to the Centre for Scientific and Professional Studies and Archives, Central Committee for Communication and Education, No. 2B Hoang Van Thu Street, Ha Noi (Tel: 080.45456; 098.4377.425), or via email to: **trungtamnckhvtl@gmail.com**.
- Organizers will use the date when the application arrives as its official time of submission.

#### **6. Prizes**

- Prizes include:
  - 02 Top prizes: One trip to a protected area in the Republic of South Africa.
  - 01 First place prize: VND 7,000,000 (seven million Vietnamese dong).
  - 02 Second place prizes: VND 5,000,000 (five million Vietnamese dong) per prize.
  - 02 Third place prizes: VND 3,000,000 (three million Vietnamese dong) per prize.

07 Condolence prizes: VND 1,000,000 (one million Vietnamese dong) per prize.

- High quality applications will be posted on reputable online newspapers in Viet Nam. Copyright of the applications belongs to the organizer.

#### **7. Prize announcement ceremony**

The winners will be announced in the prize announcement ceremony in Ha Noi at the beginning of the third quarter of 2013.

For more information please visit the Communist Party of Vietnam's online newspaper: **[www.dangcongsan.vn](http://www.dangcongsan.vn)**

ORGANIZER