

## Terms of reference

### Dried seafood traceability study: Hong Kong

**Position title:** Research and Engagement Consultant (dried seafood trade)

**Location:** Hong Kong (remote working arrangement)

**Anticipated engagement:** November and December 2019, approximately 40 days

**Reports to:** TRAFFIC Programme Officer – Hong Kong

#### Overview

TRAFFIC, the wildlife trade monitoring network, believes in a world where wildlife trade maintains wildlife populations and contributes to sustainable human development. Through research, analysis, guidance and influence we promote sustainable wildlife trade and combat wildlife crime. TRAFFIC has developed a project to examine traceability of the dried seafood trade in Hong Kong. This position will conduct research on existing traceability systems in the dried seafood supply chain, and engage stakeholders to assess their support for, and challenges in, implementing traceability systems that facilitate the trade in legal and sustainable seafood. The position is temporary, for a period of approximately 40 days during November and December 2019. An immediate start is possible with the right candidate.

#### Duties

The consultant will:

- Assess support in Hong Kong for traceability systems for high value dried seafood products (primarily abalone, but also sea cucumber, shark-fin and fish maw) among stakeholders in the value chain.
- Determine whether there are currently traceability systems in place for other food products, and if so, what software platforms are being used.
- Assess the extent to which any support for seafood product and/or food traceability is being driven by consumers or whether this is coming from stakeholders in the value chain.

Specifically, the consultant will:

- In collaboration with TRAFFIC, develop a questionnaire on seafood traceability.
- Meet with stakeholders in the dried seafood value chain in Hong Kong, including importers, processors, wholesalers, retailers, caterers, and procurement staff in restaurants and hotels.
- Conduct research on the use of traceability for food products in Hong Kong
- Conduct research on software platforms used to support seafood traceability systems.
- Produce a report outlining the research results.

## Requirements

The following skills/attributes and experience will be key to this role:

1. Knowledge of, and previous experience in, the seafood industry in Hong Kong is required, with a clear understanding of traceability and seafood sustainability highly preferred.
2. Understanding of the structure of seafood industry and supply chain logistics in Hong Kong is essential.
3. Experience working with multiple stakeholders, preferably in the seafood industry.
4. Ability to work independently, set own work priorities as appropriate and a capacity to meet deadlines.
5. Details oriented, comfortable in engaging with other people.
6. Good command of Chinese and English, with strong written and spoken communication skills.
7. Must be based in, or within commutable distance to, Hong Kong.

If you would like to express an interest in this opportunity, please send a cover letter illustrating your suitability for this work, along with your CV. Please submit these by email to [wilson.lau@traffic.org](mailto:wilson.lau@traffic.org) before 22nd October 2019.