

CITES COP19 SIDE EVENT

**WEDNESDAY,
23 NOVEMBER**

Time: 12.15-14.00

Location: Caribe 5

REGIONAL EXPERIENCE WITH THE DRAFT CITES GUIDANCE ON DEMAND REDUCTION

OBJECTIVES:

- To share insights arising so far from a regional pilot of the draft CITES Guidance on Demand Reduction, being delivered in South, Central and Latin America and the Caribbean region
- To invite updates from Parties in other regions, with experience implementing demand reduction using behaviour change, or the draft CITES Guidance on Demand Reduction (Agenda item 38)
- To identify additional tools, opportunities, resources, and connections that can support those interested to know more about how to deliver demand reduction to achieve behaviour change

Read the document on
Demand Reduction:



AGENDA

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WHEN	WHAT
12:00-12:15	Registration and gathering lunch items
12:15-12:25	Welcome and opening remarks: CITES Secretariat, TRAFFIC
12:25-12:55	Recap of progress delivering against CITES Demand Reduction Decisions and providing region-specific support
12:55-13:15	Panel discussion: An overview of what Panelists have done on demand reduction, any technical support or guidance received or provided, and/or any success factors or lessons learned they think might be useful for others
13:15-13:45	Audience questions and plenary discussion
13:45-13:55	Key takeaways and summing up
13:55-14:00	Thank you and close

Lunch will be provided

PARTNERS

TRAFFIC

is grateful to the following organizations for their support for this event:



Implemented by



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