

2nd INTERNATIONAL CONFERENCE:

“Revisiting Efforts to Reduce Demand for Illegal Wildlife Products: Showcasing Best Practice in Behavioral Change”

28th - 29th November 2018,
[Southeast Asia Center \(SEAC Space\)](#), Bangkok, Thailand

Summary Participants’ feedback

103 people from 60 organizations representing 21 countries from around the globe gathered together for two days in Bangkok for the largest conference on behavioural science for conservation to date! The Conference provided a vibrant space for networking, forged new partnerships and learning, but more importantly, it enabled the SBCC Community of Practice to advance the conversation around moving from theory to application on some aspects of behavioural change discipline through its Deep Dive working groups. The success of this exciting event is only thanks to the rich contributions of its participants, session leads, organizers, and the supporting team.

In this document we would like to share some useful insights based on 57 evaluations collected at the closing of the conference.




Your constructive feedback matters to ensure we can keep improving in the future to support at best this growing Community of experts and conservation practitioners. Thank you!



Almost 90% of the reviewers think the conference has fulfilled its objectives as per the conference agenda

Objectives: “Provide Inspiration; Catalyze Innovation; Increase Interaction”

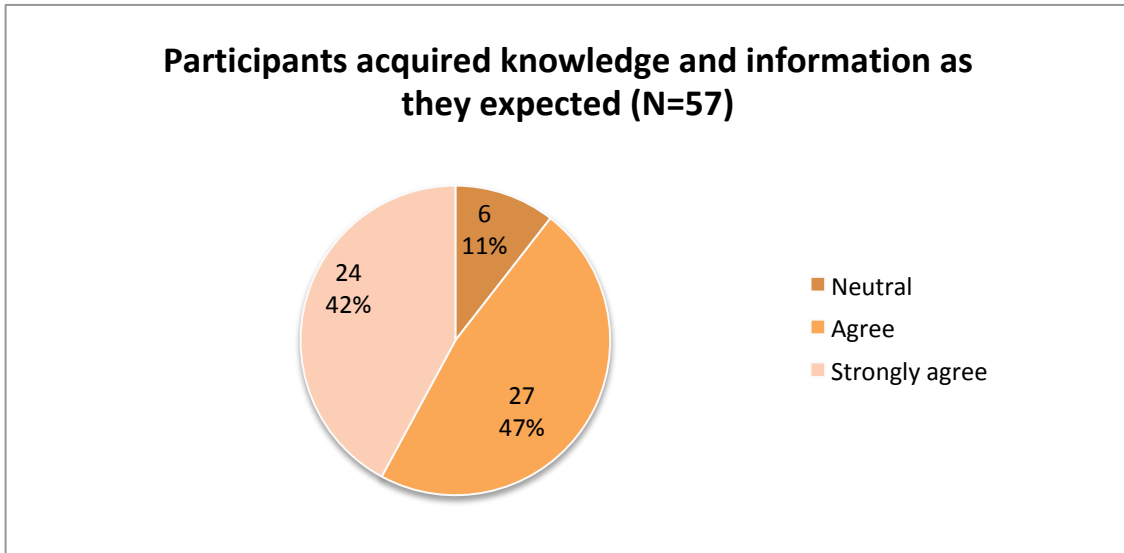
1. To showcase best practices from Social and Behavioral Change Communication (SBCC) application, to catalyze innovation, fresh ideas and pioneering approaches to invigorate current Demand Reduction strategies and interventions for conservation impact.
2. To stimulate SBCC Community of Practice exchanges of skills, experience and knowledge, to amplify efforts around enhanced coordination, including potentially establishing Working Groups on key topics.

	<p style="writing-mode: vertical-rl; transform: rotate(180deg);">REFLECT & REVIEW</p> <ul style="list-style-type: none"> • Taking Stock • Deepening our influence around key themes and opportunities for innovation • Session A: 'Analysis'- Deep Dive Working Groups 		<p style="writing-mode: vertical-rl; transform: rotate(180deg);">REFRESH & REINVIGORATE</p> <ul style="list-style-type: none"> • Community Carousel • Strategy Surgery • Partner Perspectives • Innovations from other spheres of Behavioural Science 		<p style="writing-mode: vertical-rl; transform: rotate(180deg);">REFINE & RENEW</p> <ul style="list-style-type: none"> • Session B: 'Action' - Deep Dive Working Groups • Masterclass or flexible time for meetings • Refined Resources: Renew your Enthusiasm!
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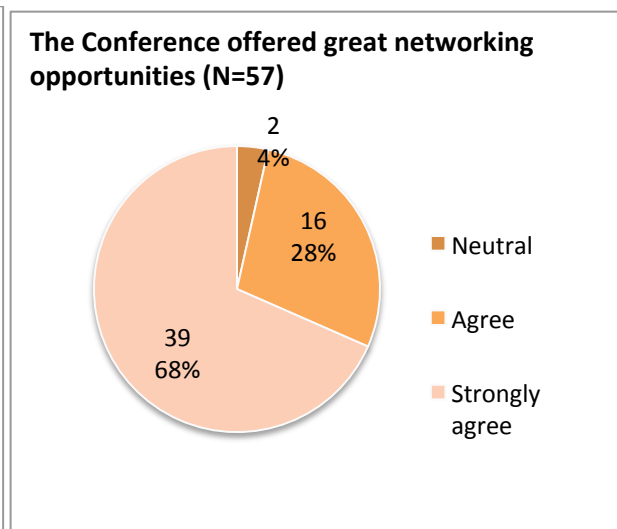
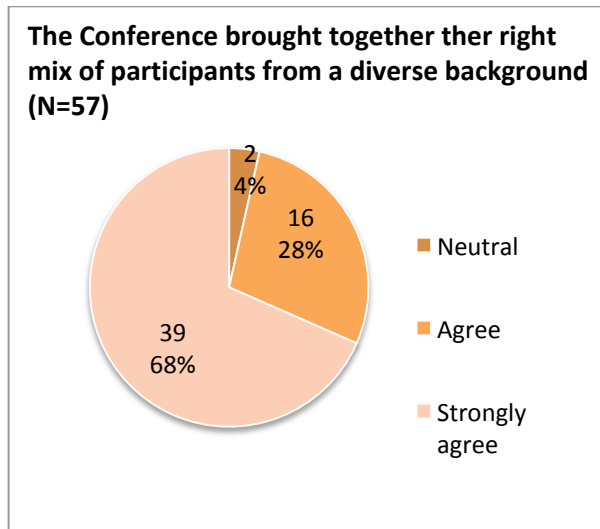
Which sessions or aspects of the conference participants found most useful?

Participants seemed enjoying the whole variety of interactive sessions across the conference programme from Deep Dive Working groups to Masterclasses and plenary updates. The Community carousel with its rich practical experience sharing from Community members was certainly one of the highlights of the first day; the session on innovations from other spheres of behaviour science with the presentation by Toby Park on “Corrupt, Illegal and Selfish Behaviours: What can Behavioural Insights Offer?” was also one of the most inspiring aspects of the second day of the Conference.





The vast majority of responders also thought that the sessions they attended were useful, delivered in an engaging way and applicable to their own work. Over 90% of participants were also inspired to take action and to champion behavioural change approaches in their own work. (See some samples of personal commitments in the following page).



Participants appreciated the rich diversity of expertise brought into the room along with the conference facilities that made it for great networking opportunities, thanks also to the skilled facilitator.

Suggestions for future improvements?

There seemed to be a general agreement that two days were not nearly enough to satisfy participants' appetite for discussions, information sharing and debates; therefore an additional day

