Sameer Deshpande
Gayle Burgess

Power of promoting Gateway behaviours
Catalyst Behaviours

https://www.chemicool.com/definition/catalyst.html
Catch ‘em young

(http://afternoondc.in/city-news/govt-wants-to-catch-them-young-includes-tobacco-control-chapters-in-school-books/article_222320)
And lead them to harder stuff

Small acts of aggression can lead to bullying

https://www.zerotothree.org/resources/16-aggressive-behavior-in-toddlers
Baby steps are essential to mobility

https://theascent.pub/how-i-started-using-baby-steps-to-bring-about-positive-change-in-my-life-1759b530d6a4
Test drive allows us to decide before car purchase

(https://driving-tests.org/beginner-drivers/what-to-look-for-when-test-driving-a-vehicle/)
Dating is critical before long-term commitment.
Prevention beats cure!
Needle hurts but less than small pox

(https://www.momjunction.com/articles/immunization-chart-for-children_00368597/?ref=content)
Easy!

Finger snapping

www.shutterstock.com • 725930761
Malleable

(https://www.copper.org/education/copper-is/elements/malleable-ductile.html)
Better cooperation

(https://www.quickbase.com/blog/6-ways-to-improve-employee-cooperation-productivity)
It works!

(http://mikeschmitz.me/efficient-vs-effective/)
Gateway to these behaviours?

Let’s Dive Deep!