

TRAFFIC



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IT'S NOT JUST ABOUT ONE TIGER



TIGER TEETH

Tigers live in rich biodiverse areas along with other wildlife and depend on each other for existence. As apex predators, tigers regulate herbivore populations, thus indirectly impacting vegetation that herbivores consume. With every tiger poached for the illegal wildlife trade, the trophic structure of ecosystems may be affected.

REJECT TIGER PRODUCTS! PROTECT TIGER TO PROTECT THE ECOSYSTEM!

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Image credits: Tiger (naturepl.com/Andy Rouse/WWF); Tiger teeth (DRI) Design: Nehal Vijay

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IT'S NOT JUST ABOUT ONE TIGER
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TIGER WINE

Many rivers that provide water to hundreds of millions of people and irrigate millions of hectares of cropland originate or flow through tiger habitats. Protecting tiger habitat will protect river catchments. With every tiger poached for the illegal wildlife trade, our water security and collective well-being is endangered.

REJECT TIGER PRODUCTS! PROTECT TIGER TO PROTECT THE RIVERS!

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IT'S NOT JUST ABOUT ONE TIGER



TIGER TRAFFICKING

In India, tigers have a strong cultural significance, and its presence in the wild is a matter of national pride. With every tiger poached for the illegal wildlife trade, we lose our natural heritage.

REJECT TIGER PRODUCTS! PROTECT TIGER TO PROTECT THE HERITAGE!

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IT'S NOT JUST ABOUT ONE TIGER



TIGER SKIN

Forests and tiger habitats provide livelihood opportunities to millions of people through the sustainable collection of forest produce and ecotourism. With every tiger poached for the illegal wildlife trade, people may lose critical livelihood opportunities.

REJECT TIGER PRODUCTS! PROTECT TIGER TO PROTECT LIVELIHOOD!

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IT'S NOT JUST ABOUT ONE TIGER

FUTURE



TIGER MEDICINES

Tiger habitats are strongholds of forests that help brace against climate change impacts. Forests store large quantities of carbon and mitigate the impacts of natural disasters such as floods, landslides and cyclones. With every tiger poached for the illegal wildlife trade, we risk our future.

REJECT TIGER PRODUCTS! PROTECT TIGERS TO PROTECT OUR FUTURE!

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